Call for tender: Healthy Air Coalition website development

Date: 13 March 2024

Deadline for applications: 28 March 2024

Project timeframe: finalisation by June 2024

About HEAL

The Health and Environment Alliance (HEAL) is the leading not-for-profit organisation addressing how the environment affects human health in the European Union (EU) and beyond. HEAL works to shape laws and policies that promote planetary and human health and protect those most affected by pollution, and raise awareness on the benefits of environmental action for health. Our alliance brings together over 80 member organisations, representing health professionals, not-for-profit health insurers, doctors, nurses, cancer and asthma groups, citizens, women's groups, youth groups, environmental NGOs, scientists and public health institutes. Members include international and Europe-wide organisations, as well as national and local groups. Please visit our website for more information: www.env-health.org.

Project

Air pollution is the top environmental threat to health in the European Union and beyond, and there's a large body of evidence demonstrating the health harm, and cost. In recent years, more and more health organisations have become engaged on clean air policies, to prevent disease, lessen people's suffering and reduce healthcare cost.

At EU level, diverse Brussels-based health organisations have come together under the EU Healthy Air Coalition, coordinated by HEAL, to engage, communicate and advocate for clean air for health.

HEAL is looking to contract a web developer to design and develop a website for the Healthy Air Coalition.

This website aims towards building the Coalition's visibility and to make the case for EU clean air action to prevent disease.. The ultimate goals are to maximise the impact and relevance of the Healthy Air Coalition's outputs, to bring together and strengthen the voices of the Coalition members.

Deliverables

The deliverable is the Healthy Air Coalition's website.

- Main aim of the website: to ensure that the project's mission, the science and the advocacy activities are conveyed to the relevant audiences in ways that support the project's growth and success.

- The website should be developed in a way that allows for easy editing of existing sections and text. The back-end of the website should be structured in an intuitive, flexible and user-friendly way, to allow the HEAL team to make abovementioned changes without seeing IT support.

- The microsite should be build using Wordpress, to allow for easy incorporation within HEAL's main website hub.

- The microsite, as well as its development and launch, needs to comply with the requirements of the General Data Protection Regulation (GDPR), ensuring the processing, data security and data protection of data subjects when personal data are involved. It must also be in accordance with GDPR compliance of cookie policies.

- Basic structure and elements of the website: 1/ Home page; 2/About us; 3/ Policy change in Air quality legislation; 4/ Publications and resources; 5/ Latest news & events; 6/Contact u

Steps in the deliverable include:

- Initial meeting with the core team involved in this project;
- Website development proposal (including hosting options);
- Website mockups;
- A fully functional website by June 2024;
- Support with SEO;
- Support with setting up website analytics;
- A 'how-to' document to help navigate the back-end of the microsite.

Selection criteria

We are looking for someone who meets the following criteria:
- Expertise in the design and development of websites for civil society organisations
- Respondents should provide outlines of the costs and expected timelines for delivery of the project.
- The maximum budget 10,000 EUR (VAT incl), this includes the delivery of the website by June 2024 as well as the provision of an hourly rate for future ad hoc interventions of the developer in the second half of 2024, and 2025.

Terms and conditions

The contract will be awarded for work carried out between April and June 2024.

Contract signature is expected for mid April.

Submissions

To respond to this opportunity, please send your offer in English to Stefan Grand-Meyer, email: stefan@env-health.org, in an email with the subject heading: "Tender – Healthy Air Coalition website development". Please make sure to

- Specify how you meet the selection criteria
- Send examples of your work in developing websites
- Provide a total price for you to deliver the project, including VAT if applicable.

Offers will be assessed based on price, quality and experience. Those applicants whose tenders are shortlisted will be contacted. In the meantime, we may contact you for further information. Submitted documents will not be returned. Bidders may ask for feedback.