



CALL for INTEREST:

Consultant on Strategic Campaign Communications and Media Outreach

The Health and Environment Alliance (HEAL) is the leading not-for-profit organisation addressing how the environment affects human health in the European Union (EU) and beyond. HEAL works to shape laws and policies that promote planetary and human health and protect those most affected by pollution, and raise awareness on the benefits of environmental action for health.

Our alliance brings together over 90 member organisations, representing health professionals, not-for-profit health insurers, doctors, nurses, cancer and asthma groups, citizens, women's groups, youth groups, environmental NGOs, scientists and public health institutes. Members include international and Europe-wide organisations, as well as national and local groups. (Website: www.env-health.org).

The promotion of ambitious European regulations that prevent the release of harmful chemicals and minimise human and environmental exposures to these chemicals is an important pillar of HEAL's work. Within that ambition, an important aspect is to translate new science and policy developments into easily accessible, engaging and comprehensive content aiming to raise public and political awareness and feed into legislative procedures.

What we are looking for:

HEAL is looking for a dynamic and passionate consultant specialised in strategic campaign communications and media outreach to support us in developing specific campaign narratives and to-the-point press outreach, with the aim of raising visibility of our advocacy on chemicals files and reaching a wider audience within the general public and policy-makers.

The interested applicants should fulfill the following criteria:

- Experience in building communication plans, campaigns and related narratives in the not-for profit sector and public interest at EU or national level
- Experience in devising impactful communication materials serving communication strategies
- Experience working with and excellent contact with journalists and media outlets, at EU and national level
- Excellent writing and communication skills
- Native or equivalent English speaker, fluency in another European language is an asset
- A university degree in journalism, media, communications or relevant is a plus

Please note that only candidates that work exclusively within the non-profit sector will be considered.



Main tasks and responsibilities include:

- **Narrative and campaign strategy development:** Supporting HEAL's chemicals and communications teams in developing narrative and campaign strategies and supporting the drafting and editing of campaign materials in line with current policy priorities.
- **Media outreach and identification of opportunities to increase public visibility of HEAL's work:** Supporting HEAL's media outreach at the EU and national levels, including writing press releases, briefings and identifying new media contacts and liaising with existing ones, and identifying new opportunities to create visibility for HEAL's work in selected work areas, adapted to political or geographic opportunities.

Conditions and selection procedure:

The contract will be awarded for work carried out between January 2022 and June 2022, for 20-30-days.

To apply, please send your letter of motivation (no more than one page), two writing samples and a CV in English with the subject heading "Application HEAL Communications consultant" to Ivonne Leenen (jobs@env-health.org). The letter of motivation should specify how your skills and experience are relevant to the call as well as your daily rate (including all taxes).

Deadline for expression of interest: 14th January 2022

Only applicants whose tenders are shortlisted will be contacted. In the meantime, HEAL may contact applicants for further information. Bidders may ask for feedback.

Date of publication of tender: 14th December 2021