



*Better health. Better Environment. Sustainable Choices.*

**Sixth Ministerial Conference  
on Environment and Health**  
**Ostrava, Czech Republic**  
**13–15 June 2017**

**EURO/Ostrava2017**

## **SIDE EVENT: Citizens and the health community, stakeholders for better health and better air**

### **Best practices presentations: Unmask my City and ClairCity Project (H2020)**

<b>Main organizers</b>	HEAL (Health and Environment Alliance) and Regional Environmental Center for Central and Eastern Europe
<b>Partners</b>	The Kingdom of Belgium, Plan National d'Action Environnement Santé belge (NEHAP), French Health and Environment Ministers
<b>Abstract</b>	<p>Air pollution is harmful for our health. Citizens and the health community can play a big role in reducing it. The event will showcase two best practices.</p> <ol style="list-style-type: none"> <li>1. On the one hand, it will present the results of a global health campaign that has been launched worldwide on World Asthma Day (02/05/2017), Unmask my City.</li> <li>2. On the other hand, it will introduce the ClairCity project (Citizen-Led Air Pollution Reduction in Cities), which focus attention more closely on vulnerable groups, such as children and elderly, in the context of health, air quality and climate change.</li> </ol> <p>International approaches integrating air pollution, climate and health, such as the European Environment and Health Process and the United Nations Economic Commission for Europe (UNECE) Convention on Long-range Transboundary Air Pollution, will serve as examples of how to address challenges through intersectoral cooperation.</p>

**Programme** | **Citizens and the health community, stakeholders for better health and better air**

Setting the scene:

- Health effects of air pollution, why it matters and what can be done, **Dr Charlotte Marchandise**, Deputy Mayor of Rennes, WHO Healthy City Network representative, France

Moderator: **Dejan Komatina**, REC Deputy Executive Director

- **Vlatka Matkovic Puljic**, Health and Energy Officer, Balkans region, Unmask my City in the WHO European Region (UK, Poland, Serbia and Turkey)
- **Eva Csobod**, senior expert of the REC, ClairCity project in Amsterdam, Bristol, Ljubljana, Sosnowiec, Aveiro and Liguria Region, in Portugal and Italy

Panel discussion:

- **Miroslav Suta**, Čisté nebe, Czech Republic
- **Liévin Chemin**, BRAL, Exp'air project, Belgium
- **Alessandra Fidanza**, IMELS, Italy
- **Genon Jensen**, HEAL Executive Director
- **Eva Csobod**, REC, Senior expert of environment and health

Q&A with the audience