

7 million
early deaths annually



EUROPEAN
REGION
(WHO)

Indoor air pollution
2014 **120,000** early deaths

Outdoor air pollution
2015 **430,000** early deaths

Air pollution sources



Road transport



Agriculture



Coal power plants



Industry



Households

Health impacts from polluted air are completely preventable



Heart diseases



Lung diseases



Cancer



Diabetes



Obesity



HEAL prescription

#CleanAirNow

1



Make air quality a political priority

This includes financing measures and taking into account how choices of energy, transport, other investment strategies affect air quality.

2



Prioritise addressing health vulnerabilities and inequalities

Air pollution affects the health of everyone, but most of all (unborn) children, those already sick including asthma and heart patients, the elderly and the poor.

3



Update air quality standards to reflect the latest health evidence

European and national guidelines should always follow the latest World Health Organization (WHO) guidelines, covering all pollutants.

4



Be strict on sticking to outdoor air standards

23 EU Member States are breaching air quality standards. The European Commission should continue to be tough on Member States to ensure their compliance.

5



Increase and support efforts to cut air pollution at the source

Cutting pollution where it starts is the most cost-effective way to achieve clean air.

6



Tackle indoor air pollution

People spend the majority of their time indoors. The quality of inside air is significantly affected by the air outside as well as by indoor factors.

7



Involve the health sector and citizens

The health voice needs to be heard on planning, strategies and decisions on air quality in all areas of life and in communicating on health benefits.

8



Prioritise measures that are good for health, air quality and climate

Policy-makers should choose and promote those actions with the highest benefits for health, air and climate: no more coal but 100% renewables and energy savings; healthy and climate-friendly housing and heating; sustainable and healthy diets; and active transportation.