

# Get involved in the Pesticide Action Week!

## March 20-30 2013

This international event links together **thousands of grassroots events**, highlighting the **risks from pesticides** and **promoting alternatives**.

### Goals

- >> raise awareness on the health and environment risks of synthetic pesticides
- >> highlight and promote alternative solutions
- >> build a global grassroots movement for a pesticide-free world

### What happens?

Information campaigns, conferences, film shows, theatre shows, outings, rallies, open doors, exhibitions, workshops, information booths, farmer markets, organic meals ... and hundreds of media hits ! In 2012, **750 events** have been organized in 21 countries.

### Who organize?

These events are led by hundreds of associations, citizens, farmers, companies, teachers, local governments...

### Where?

With the continuing success of the original French campaign that has been running since 2006, more and more countries join the event, In 2012, **21 countries** took part in the event (mostly in Europe and Africa).

Our goal is to inspire the most organizations possible to take advantage of a common date across the world to get mobilized on pesticides issues.

### When?

The event takes place every year from **March 20th to 30th**. The first 10 days of Spring are symbolically important as it is the resumption of pesticide treatments.



## Contribute to the event!

Be inspired to hold your own creative action and plan an event for 2013 March 20th-30. **Add your voice to this expanding international movement!**

The more countries that take part in the event, the stronger the message will be. We are dreaming of a real international event that gathers together thousands of grassroots events with the same message: **it's time to get rid of pesticides!**

We do not aim at coordinate an international movement. We just propose a common date (March 20-30) and a website ([www.pesticideactionweek.org](http://www.pesticideactionweek.org)) that references the events across the world. The organizations who participate can appropriate the event and adapt it to its own context.

### Who we are

This event has been initiated in 2006 in France by the association Generations Futures and a collective of 170 organizations: WWF France, National organization of gardeners, National Organization of Beekeepers, City of Paris ...Internationally, it is supported by organizations such as Pesticide Action Network Europe and Africa (PAN) and Health and Environmental Alliance.

### Contact

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**International website :** [www.pesticideactionweek.org](http://www.pesticideactionweek.org)

### National Websites :

FRANCE : [www.semaine-sans-pesticides.fr](http://www.semaine-sans-pesticides.fr)

BELGIUM : [www.semainesanspesticides.be](http://www.semainesanspesticides.be)

SPAIN : <http://www.health-defense.org/content/pesticide-action-week-say-no-pesticides>



# [www.pesticideactionweek.org](http://www.pesticideactionweek.org)

